



## Discovering and being inspired by Romero Britto

**Ages: 4-7, 8-12**

### Romero Britto presentation (in Spanish)

#### **What are we going to do?**

This activity aims to offer children the opportunity to explore a country—in this case, Brazil—through an engaging artistic expression, while also laying the foundation for learning to analyze art and media. The pre-drawing and painting discussion, both about Brazil and the artworks themselves, is as important as the drawing process. We truly want children to reflect on the aesthetics of specific artists' works and how we can analyze them. This activity can be adapted to any other artist and country.



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## EUROPEAN DIGITAL CAMPS FOR INCLUSION OF YOUTH WITH CANCER

### **Romero Britto**

Romero Britto, founder of the Happy Art Movement, is an internationally renowned artist who has created his own iconic visual language based on happiness, fun, love and hope, inspiring millions of people around the world.

Born in Brazil and raised in Miami, Romero has risen to the top and is considered one of the most famous and celebrated living visual artists on the planet. His admiration for masters such as Pablo Picasso, Henri Matisse, Andy Warhol, Keith Haring, and Roy Lichtenstein inspired him to create an entirely new artistic style, using vibrant, bold, and colorful patterns that reflect his optimistic view of the world around him.

His work has been exhibited in the most prestigious galleries and museums in over 120 countries, including the Carrousel du Louvre, and he was the first living visual artist to present his work at the Soumaya Museum. Romero Britto has also created countless public and private art installations, including the largest in the history of Hyde Park, London. He participated in the opening ceremony of Super Bowl XLI in collaboration with Cirque du Soleil, was the official artist of the 2010 FIFA World Cup in South Africa, an ambassador for the 2014 FIFA World Cup in Brazil, and an honorary torchbearer and ambassador for the 2016 Rio Olympic Games.

Britto, considered the most licensed artist in history, is a regular speaker at the World Economic Forum (Davos, Switzerland) and an activist with more than 250 charities. But above all, he is an artist who believes that “art is too important not to share” and that he has a role to play as an agent of positive change.



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## Materials you will need:

- Paper
- Printed sheets or a collection of slides featuring Britto's work
- Watercolors, markers, colored pencils
- Music boxes

## Instructions and schedule:

**10 minutes:** First, let's talk! Where is Brazil? Why do they speak Portuguese? Who is the artist?

**15 minutes:** Next, we look at the slide together, discuss it, and... guess the title! This is a really fun part of the activity ;) We can ask what kinds of shapes and colors we see in the artwork, what it represents, what recurring cultural patterns appear, how it makes us feel, whether we like art and why.

**5 minutes:** Then we choose one of the works and start drawing; we can use the same technique or not, we are free to do whatever we want!

**25 minutes:** We draw while listening to Brazilian music.

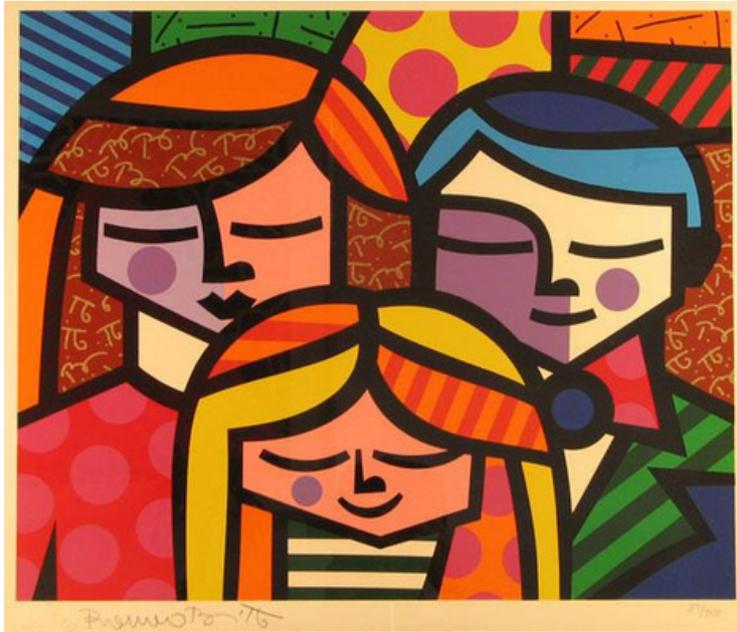


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## Results



[Video of the activity \(in Spanish\): Discovering and being inspired by Romero Britto](#)



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